



# Turn Business Problems Into Enterprise Solutions with 2nd Watch Cloud-Native Services



## Reduce Cost & Improve Performance

One of the challenges that many businesses struggle to overcome is how to keep up with the massive (and ongoing) changes in technology and implement best practices for managing them. The Public Cloud—in particular, Hyperscale Cloud providers like AWS—has ushered in a new era of IT technology.

Fast, fully-managed, software-defined infrastructure like Amazon Redshift, DynamoDB, Lambda, Aurora, and Kinesis is designed to provide businesses with the building blocks that allow IT organizations to focus on innovation and growth. But without the right expertise, processes, and operational strategies in place, businesses often find themselves focusing on infrastructure operations rather than serving their customers and driving outcomes that differentiate their business.

With 2nd Watch Managed Cloud, you can rest easy knowing that your public cloud environment is designed, built and managed with industry best practices, expert technical staff and cutting-edge technology and is optimized to save you money.

## Why 2nd Watch?

Since 2010, 2nd Watch has been providing large, enterprise IT organizations long-term management and optimization of their AWS services, enabling them to focus on running their business rather than their underlying technology infrastructure. With tailored solutions that meet the unique business needs of today's enterprise, we enable our clients to use cloud technology to work smarter and facilitate breakthrough successes.

As one of the first companies to become an AWS Premier Partner, and recognized by Gartner as a Leader among Managed Service Providers, 2nd Watch is audited, approved, and accredited—offering you a team of highly trained and certified AWS cloud experts.



## Gartner®

Leader in Gartner's *Magic Quadrant for Public Cloud Infrastructure Managed Service Providers, Worldwide*

### REDSHIFT

Analyze your data simply and cost-effectively using your existing BI tools with a fast, fully-managed, petabyte-scale data warehouse - at less than 1/10th the cost of traditional solutions.

### AURORA

Get the security, availability and reliability of commercial databases plus 5X performance with the MySQL-compatible relational database - at 1/10th the cost.

### DYNAMODB

Get consistent, single-digit millisecond latency at any scale with the fast, flexible, fully-managed NoSQL database service - at a lower cost.

### LAMBDA

Run code for any type of application or backend service without provisioning or managing servers, and pay only for the compute time you use.

### KINESIS

Stream data easily, from loading and analyzing to building custom streaming data apps. Collect, store and process continuously - simply and at a low cost.

**Premier  
Partner  
Audited &  
Approved  
MSP**



## Better Business Insights

Most successful enterprise organizations know the appropriate questions to ask to gain valuable insights that help them optimize the performance of their operational and marketing strategies. Questions like: “Are my customers engaged?” or “Are they buying from my competitors online after visiting my site?” and “Is any one customer committing fraud?” Yet, while these organizations know which key performance indicators to measure, their technology is not built to provide real-time information that they—or their customers—can react to.

With 2nd Watch’s strategic, cloud-native solutions, you will get the resources and support you need to implement best practices into managing your public cloud infrastructure so that your workloads are technically optimized, have bulletproof security and governance, and are financially optimized. Your business insights become actionable and real-time information that can help reduce your IT spend and enable you to focus on innovation and driving outcomes that matter most to your business.

### Lower Costs



### Increase Security



### Reduce Complexity



### Increase Visibility



### Improve Performance



### Increase Customer Engagement

